

Temporary Sign Regulations - Comparison of other Jurisdictions

Jurisdiction	Population	Contact Person	Use of Signs on Rights-of-Way	Window Signage	Banners Streamers/ Pennants / Balloons
Albany	76,939	Tracy Hester 229-438-3922	Signs are not allowed on public rights-of-way	10% of Window area	Banners are allowed, once per 180 days. Max size of banner sign is 32 sq. ft. No Streamers, pennants or balloons allowed.
Brunswick	16,074	Allison Wells 912-267-5527	Signs are not allowed on public rights-of-way; however, a special permit may be obtained from the Public Works Department for encroachment permit	30%	Banners are allowed four (4) times per year, per business; two (2) weeks per occurrence. Max size of banner sign is 300 sq. ft. No Streamers and Pennants (fluttering signs) or portable signs (balloons) allowed. Temporary signs may include banners, pennants, and inflatables. Temporary signs shall be dismantled or removed during heavy rainfall events, thunderstorms, high winds, etc. All signs under these temporary signs are treated like regulations for banners.
Columbus	185,751	Kevin Simms 706-653-4126	No signs on public rights-of-way; certain signage permitted within Engineering Dept. approval	Exempt. Not regulated.	Banners are exempt as long as tied to principal structure. Otherwise banners are prohibited. Streamers are allowed, but no advertising signage and logo. Balloons are allowed without advertising logo and emblems. Pennants are not allowed. Inflatables are allowed under temporary signage 15 days per property, with temporary permit within one (1) time per six month period and have to be setback at least 20 feet.
Macon	97,255	Randi Doveton 478-751-7451	No signs on public rights-of-way	Exempt. Not regulated.	Banners are not permitted. Max size no more than 24 sq. feet and has to be attached to building. No streamers and pennants. Flags are exempt if identification; however, flags that have advertising signage on it is regulated.
Savannah	131,510	Keith Shipman 912-651-6530	No signs on public rights-of-way	No more than 25 % can be displayed	One banner with permit every quarter. Thirty (30) days per occurrence. No more than sixty (60) total days per year. Max size based on standard zoning districts. All regulated per business. [streamers and air or gas filled balloons are regulated the same way; however, you can only have one device per permit]. Flags are not regulated; however if advertising treated as sign
Valdosta	45,529	Alexandra Parrish 229-259-3563	Signs are not allowed on public rights-of-way	10% without permit. In Historic up to 30% Administratively	Banners allowed once per 180 days.
Atlanta	486,711	Woody Giles 404-330-6150	No signs are allowed on Public right of way	If inside window is glazed, area not	Banners allowed for 30 days for grand openings No streamers and pennants and are authorized only on

				regulated; if outside, based on 10% of the wall elevation included in this budget is all wall signage per elevation.	limited circumstances with approval of special events permit.
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